

2012 State Damage Prevention Program Grants Progress Report
CFDA Number: 20.720

Award Number: *DTPH56-12-PHPS08*

Project Title: *Iowa Utilities Board State Damage Prevention*

Date Submitted: *March 1, 2013*

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Specific Objective(s) of the Agreement

Under this grant agreement, the IUB will:

- Foster support and partnership with stakeholders
- Support a Damage Prevention Education for industry stakeholders
- Support Public Awareness and Stakeholder Education

Workscope

Under the terms of this grant agreement, the Grantee will address the following elements listed in 49 USC Section 60134 through the actions it has specified in its Application.

- Element (2): a process for fostering and ensuring the support and partnership of stakeholders, including excavators, operators, locators, designers, and local government in all phases of the program.
- Element (4): Participation by operators, excavators, and other stakeholders in the development and implementation of effective employee training programs to ensure that operators, the one call center, the enforcing agency, and the excavators have partnered to design and implement training for employees of operators, excavators, and locators.
- Element (5): A process for fostering and ensuring active participation by all stakeholders in public education for damage prevention activities.

Accomplishments for this period (Item 1 under Article IX, Section 9.01 Progress Report: “A comparison of actual accomplishments to the objectives established for the period.”)

The redesigned CGI website went live February 5, 2013. See <http://commongroundiowa.com>
The website took longer than expected due issues in migrating existing content. The new site has improved functionality with more resources and information for damage prevention stakeholders. An app was finalized to make the website a responsive website. This ensures that the website will always look correct whether viewed on tablet, smart phone or any computer with any screen size. Redesigned and sent out the first CGI newsletter utilizing a new email service to effectively reach intended stakeholders. See <http://commongroundiowa.com/newsletter/726>

Quantifiable Metrics/Measures of Effectiveness (Item 2 under Article IX, Section 9.01 Project Report: “Where the output of the project can be quantified, a computation of the cost per unit of output.”)

At this time, we do not have enough data to measure the effectiveness of the projects and/or they have not been completed to allow for quantifiable metrics.

Issues, Problems or Challenges (Item 3 under Article IX, Section 9.01 Project Report: “The reasons for slippage if established objectives were not met. “)

The projects are progressing on schedule and currently there are no issues, problems or challenges.

Mid-term Financial Status Report

Currently no issues or delays.

Plans for Next Period (Remainder of Grant)

We are still making tweaks to the website, adding additional information and will continue to refine. Training on the website, newsletters and html invites will be set up in the forthcoming months. CGI Facebook and twitter damage prevention marketing plans will be initiated to increase followers. Drafts for several new YouTube videos have been approved. Work continues on the April 9-10, 2013, CGI Damage Prevention Summit. The evite for the Summit event should be sent out soon and will be tied into the new website.

Requests of the AOTR and/or PHMSA

No action requested at this time.